Wellness Plan- Premier Pet Care Plans

Benefits for Clients:

* Simple
* Savings
* Budget their finances
* Spreading the cost
* Get extra discounts
* Good medicine for their pets
* Feel like better pet owners
* Less Stress
* Increase the life span of their pets
* Help prevent emergency visits
* Allows clients to be more proactive then reactive
* Visits are more positive for client, perception of free experience
* More positive for the pet, not just coming in when sick
* Client feels like a VIP member and part of an elite group
* Stronger relationship built with Vet and Staff
* Know the upfront cost for their pets
* Peace of mind for the clients knowing their pets are going to be checked every 6 months
* Clients know that they are getting the needed products and services for their pets
* Not paying extra for what they do not need- everything has value
* Puppies/Kittens are receiving the initial course at a savings
* Senior pet owner can find relieve knowing they will get extra discounts
* Get more from the plan, than what they could afford before
* No single doses of prevention- they were getting single doses because that was all they could afford
* Clients can take all pets in at the same time to practice-spreads the cost
* No large upfront fees
* Set it and forget it- auto-draft
* Financially gives pet owners opportunity to bring all of their pets to the vet
* Wellness plans make excellent gifts for family and friends!